

MOBILE COMMUNICATION PRIVACY & COMPLIANCE POLICY

Effective Date: [March 18, 2025]

Last Updated: [March 18, 2025]

This **Mobile Communication Privacy & Compliance Policy** ("Policy") is an integral part of **Shutter Zone Media's** ("Company," "we," "us," or "our") broader Privacy Policy and applies to all individuals ("User," "you," or "your") who provide their **mobile phone number** for the purpose of communication, including but not limited to transactional notifications, service-related messages, and SMS alerts.

By providing your mobile phone number and opting into SMS communications, you **expressly consent** to the terms of this Policy.

1. COLLECTION & USE OF MOBILE PHONE NUMBERS

1.1 Authorized Use

We collect **mobile phone numbers** only for the following purposes:

Sending **transactional updates** related to services you have requested.

Providing **service-related notifications** and important communications.

Delivering **alerts or reminders** related to our business relationship.

1.2 Prohibited Use

We **will not** use mobile phone numbers for:

Unsolicited marketing or promotional SMS campaigns.

Third-party advertising, sponsorships, or affiliate messaging.

Any purpose other than those outlined in this Policy.

1.3 No Sharing of Mobile Data

Shutter Zone Media **does not sell, rent, lease, or share** Users' mobile phone numbers, text message opt-in data, or consent information with **any third parties, affiliates, or marketing partners**.

2. SMS OPT-IN CONSENT REQUIREMENTS

2.1 User Consent & Acknowledgment

By **providing your mobile phone number** to Shutter Zone Media, you expressly:

Consent to receive SMS communications for the purposes stated in this Policy.

Understand that **consent is not a condition** of purchasing any products or services.

2.2 Opt-In Compliance

We adhere to all applicable **legal and industry standards** regarding SMS consent, including:

Telephone Consumer Protection Act (TCPA) compliance.

CTIA Messaging Principles & Best Practices.

10DLC (10-digit long code) registration requirements.

3. USER RIGHTS: OPT-OUT & CONTROL OF MOBILE COMMUNICATIONS

3.1 Opt-Out Procedure

Users may opt out of SMS communications at any time by:

Replying **STOP** to any message received.

Contacting us directly at info@shutterzonemedia.com to request removal.

3.2 Opt-Out Compliance

Upon receipt of an opt-out request:

We will **immediately cease all further SMS communications** to the User's mobile number.

Users will receive **one final confirmation message** acknowledging the opt-out request.

3.3 User Support & Assistance

If you require assistance or have questions about SMS communications, you may:

Reply **HELP** to any SMS received.

Contact our support team at info@shutterzonemedia.com.

3.4 Record Maintenance

Shutter Zone Media will **maintain records of all opt-in and opt-out requests** to ensure compliance with applicable laws and regulations.

4. DATA SECURITY & LEGAL COMPLIANCE

4.1 Security Measures

We implement **commercially reasonable safeguards** to protect mobile phone numbers and associated data against:

Unauthorized access, misuse, disclosure, alteration, or destruction.

Security breaches and data leaks.

4.2 Legal & Regulatory Compliance

Shutter Zone Media complies with all **federal, state, and industry regulations**, including:

TCPA (Telephone Consumer Protection Act)

CTIA Messaging Principles & Best Practices

CAN-SPAM Act (for email & text communications)

10DLC Registration & Compliance Standards

4.3 Liability Disclaimer

While we take **reasonable security precautions**, we are **not liable** for any **third-party interception, misuse, or unauthorized access** to SMS communications outside of our control.

5. GOVERNING LAW & DISPUTE RESOLUTION

5.1 Applicable Law

This Policy shall be **governed by and construed in accordance with the laws of the State of [Insert State]**, without regard to conflict of laws principles.

5.2 Dispute Resolution

Any disputes arising from this Policy shall be resolved through **binding arbitration** in **Milwaukee County**, unless otherwise mutually agreed upon by both parties.

6. POLICY MODIFICATIONS & UPDATES

6.1 Right to Modify

Shutter Zone Media reserves the **right to update, modify, or amend this Policy at any time.**

6.2 Notification of Changes

Users shall be notified of any **material changes** to this Policy through:

Updates on our **Privacy Policy page.**

Direct communication via **email or SMS** (if applicable).

6.3 User Acknowledgment

Continued use of our SMS communication services after policy modifications constitutes **acceptance of the revised terms.**

7. ACCEPTANCE OF TERMS

By providing your mobile phone number and opting into SMS communications, you:

Acknowledge that you have read, understood, and agreed to this Policy.


Consent to receiving SMS messages under the conditions outlined herein.

If you **do not agree** with this Policy, you should **immediately opt out** of receiving SMS communications by following the opt-out procedures in **Section 3.1.**

8. CONTACT INFORMATION

If you have any **questions, concerns, or requests** related to this Policy, please contact us at:

 **Email:** info@shutterzonemedia.com

 **Phone:** (414) 375-9151

 **Mailing Address:**

Shutter Zone Media

3216 S 92nd St

Milwaukee, Wisconsin 53227